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Exotic Customs, Vehicle Accessories and Celebrity Cars Highlight Los Angeles Auto Show Specialty Vehicle and Aftermarket Exhibit

LOS ANGELES – November 2009 – From complete vehicle conversions and customized exotics, to accessories that improve gas mileage, the dedicated specialty vehicle and aftermarket exhibit hall at the Los Angeles Auto Show has something for everyone. With more than 50 exhibitors, attendees can gain inspiration from top tuners and custom shops and then purchase products to glam up or improve the fuel consumption of their own vehicle.

Located in the lower level of South Hall, Kentia Hall includes various automotive companies, specialty vehicles, customized accessories and enhancements for any ride.

Some of this year's features include:

Wheels, Tires and Suspension: Wheels are one of the first things that people notice about a vehicle, and specialty manufacturers and suppliers such as Wheel Warehouse will be on-hand to display all of the latest styles and sizes for cars, trucks and SUVs. Show sponsor Yokohama Tire will accompany the wheel manufacturers with a tire display in their West Hall lobby exhibit. Attendees will be able to find anything from the original tires for their restored vehicles to the trendiest tires to trick out their performance vehicles.

Tuners & Performance: Galpin Auto Sports, who is featured on MTV's Pimp My Ride, will make their return to this year's show. RTW Motoring will also be back with their unique display of customized cars, including the 2010 Mercedes-Benz E-Class by Carlton and the World Premier Lorinser E-Class.

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Specialty Vehicles: Conversion vans remain popular with active travelers and Explorer Van Company will display its latest innovations in luxury vans for personalized use and business travel. New to this year's show is Dunkel Industries which will feature their luxury 4x4, a unique off road RV not only with a cargo bed large enough to hold a full-size car, but also with space on top for dirt bikes.

DUB Celebrity Car Showcase: Fans of the celebrity lifestyle will be excited to see the DUB Magazine Celebrity Car Showcase. This amazing exhibit will feature tricked-out vehicles from some of the hottest music and sports celebrities around.

Electronics & Technology: The experts from Al & Ed's are bringing several of their dazzling demo vehicles featuring the latest technology in mobile entertainment. In addition, Reus Systems will display their state-of-the-art audio systems.

Accessories to Improve Fuel Economy/Lower Emissions: The LA Auto Show will feature exhibitors with products like microturbine systems that improve fuel economy and lower emissions. Capstone Turbine Corporation, the world's leading producer of low-emission microturbine systems, will be present to showcase its systems that run on a variety of fuels including natural gas, diesel and propane.

Appearance: Aftermarket is all about giving a car its own style and personality through an enhanced appearance. Kentia Hall hosts a multitude of exhibitors that have the necessary products to boost any car's appearance. Smart Madness will be offering a wide variety of Smart Car parts and accessories, while Euro Effects will have the latest in under-car, front and rear lighting.

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